



Cielo Hires Thoughtworks to Take Another Leap in the Building of Digital Products

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The companies will work together to build a platform to improve solution development experience and deliver value to customers faster

SÃO PAULO--(BUSINESS WIRE)--May 23, 2022-- [Thoughtworks](#) (NASDAQ: TWKS), a global technology consultancy that integrates strategy, design and software engineering, announces an agreement with Cielo, the leading electronic payments company in Brazil and Latin America, to build a digital technology platform that improves the developer experience to better enable technology teams to focus on customers who use the company's services.

In addition to streamlining and enabling the creation of new technology features and components, the development of this new platform will support the standardization of the delivery of infrastructure environments and help teams streamline the process of applying architectural standards and infrastructure processes.

"With the payments market undergoing a significant transformation, Cielo has sought to support its customers – from individual entrepreneurs to large retailers – in the transition to the virtual world through attractive and innovative digital products," said Ricardo Cavalcanti, managing director, Local Market Unit of Thoughtworks Brazil. "Cielo selecting us as a partner is something that fills us with pride, especially as it involves creating an environment that enables development teams to be even more effective in applying their energy and creativity, favoring innovation in services and products for clients."

A key aspect for choosing Thoughtworks was its expertise in digital platform strategy with an emphasis on the evolution of the "developer experience". The platform being built together with Cielo will allow the developer experience and performance to directly impact delivery efficiency in terms of quality and speed. This impact is enabled through robust self-service platform capabilities that get the job done without introducing friction that may impede productivity.

"Among the results that we expect to obtain in the short term, we can highlight the abstraction of a new layer of quality and security, which will reduce the cognitive load on teams, helping them build safer and more reliable digital products," said Juliano Domingues, technical principal at Thoughtworks. "Other benefits include the automation of governance processes, reducing the delivery time of digital products, and the greater availability of reference architectures, increasing the efficiency of Cielo's cloud strategy."

According to Mauro Gomide, director of technology at Cielo, the company hopes that the development of the platform together with Thoughtworks will accelerate the evolution of its products and services, enabling architectural standards and eliminating unnecessary red tape. "We are excited to optimize, simplify and streamline our delivery environments to accelerate the time to delivery of new products and services to make our customers' lives easier," said Mauro.

"We named the platform Thor, because of the power it will provide in terms of delivery. Innovation is our tool for transformation and support for millions of Brazilians. That's why, at Cielo, we always seek to make technology an ally of the business," concludes Marcos Rodrigues, Cielo's chief cloud and SRE officer.

Supporting resources:

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About Cielo

We are more than a machine, we are a technology and services company for retail and we lead the electronic payments segment in Latin America. In 2020, we processed more than 6 billion transactions on our platforms and BRL 644 billion in financial volume. Our purpose is to simplify and boost business for everyone and we are committed to transforming the lives of millions of people who undertake or wish to enter this universe. We believe that the payment end is the gateway to a variety of smart and interconnected services: we offer a portfolio of solutions to meet the needs of our more than 1.3 million customers, from individual entrepreneurs to large retailers spread out all over the country. In addition to a structure that keeps the business moving, with cutting-edge technology, efficient logistics and the strictest safety standards, we encourage the market to evolve.

We never rest, we embrace machine, internet, cell phone and whatever else comes. We believe that no business was born to stand still and our mission is to awaken the same in each of our customers.

About Thoughtworks

Thoughtworks is a global technology consultancy that integrates strategy, design and engineering to drive digital innovation. We are 10,000+ people strong across 49 offices in 17 countries. Over the last 25+ years, we've delivered extraordinary impact together with our clients by helping them solve complex business problems with technology as the differentiator.

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